

Mark A. Tuttle

Overview

Mark Tuttle is currently the CEO of [Surlin Remote](#). A technology veteran with 20 years of experience applying new technologies to business models and managing product innovations. His knowledge of Internet software and thorough understanding of business processes make him an ideal candidate to direct large projects that demand results. Mark's expertise has successfully served top companies worldwide, including Hewlett-Packard, Apple Computer, Nextel, Yahoo!, Philips, and others.

Current Status

Mark is presently consulting for Netherlands-based Philips Electronics directing online product marketing and support for the new Streamium product line. He also serves on board of directors of two privately-held companies. With the initial Philips Streamium products, software and online components now complete, Mark is looking for a new project in Singapore, Hong Kong or New Zealand. An ideal match for Mark's diversity of skills and experience would be an innovative company of any size, including funded startups, that needs a Director of Internet Operations, Chief Technology Officer, online product or marketing manager, or a software technology project director.

References (please ask me for contact info)

Daniel Graf, Senior Director New Businesses Connected Planet Applications and Services, Philips Electronics.

Michael Klein, Entrepreneur & CEO of Core Wealth.

Mark Anothony, personal friend of 25 years, music studio founder.

Personal Interests

Music, travel, history, sailing, biking, free diving, technology.



A US citizen, Mark resides with his wife and two sons in Vienna, Austria, where he often lectures for the Vienna Business School on business and the internet. He plans to be available for relocation in January of 2005.

Skills & Strengths

- Committed and results-driven
- Experience managing diverse teams and skills
- Board level to project management experience
- Educated in a wide range of technical disciplines
- Extensive software development experience
- Has managed budgets, vendors and products
- Experienced with a broad range of companies
- Strong communications skills

Education

Science, Computer Electronics and General Education: Santa Barbara City College, 1982-1985; specialized training including CAD/CAM/CAE systems and integrated manufacturing systems; recent training in wireless/WiFi networking, media file streaming and compression, DRM and online content services.

Business Experience

- Software development
- Product development
- Business strategy
- Company startup and organization
- Sales & marketing
- Global Web site development and online marketing
- Financial statements and forecasting
- Technology strategy and IT operations
- Computer hardware, software and networks
- Internet development and operations
- Sound engineering

Recent Projects & Milestones

2001 to 2004 - **Philips Electronics** – Vienna

Mark most recently consulted for **Philips Streamium**, a startup division of Philips Computer Electronics in Vienna. Mark's role included product development support; online customer service strategy, planning and implementation; and vendor selection and budget management.

1999 to 2001 – **Belgem.com** – Belgium

As Director of Technology, Mark worked on the business model development, business plan creation, first round investment, and the creation of an online B2B services system for **Belgem**, the most advanced diamond market trading platform.

1995 to 2000 – **Web Associates** – California

The Co-Founder and President, Mark also served as Web Associates' chief consultant and technology leader, managing the software engineering team in pioneering some of the first online software systems. He also served as CFO for the company's first five years. **Web Associates** continues to serve leading companies such as Disney, VISA, HP, Apple, Philips and Johnson & Johnson.

Yahoo!, Inc.

Mark forged a relationship with corporate Yahoo! and led intranet software implementations for leading organizations like Herbal Life and Cable and Wireless. Mark's role included consulting on corporate intranet strategy, implementation, content services and systems integration.

Hewlett-Packard Partner System

Led the strategy, planning development and deployment of global 3rd-party developer support system that spanning multiple divisions of HP and used by 3600 partner companies worldwide.

Acer Computer

Mark's software development team created a dynamic online product catalog for Acer Peripherals USA.

Apple Computer

Under Mark's direction, Apple Computer's initial need of an integrated hosting system evolved into an ongoing production relationship serving Apple's Design & Publishing, Science and Technology, Education, Small Business and other divisions requiring Internet development.

Hewlett-Packard Multi-Divisional Development

Mark directed the technical development of online systems for HP DeskJet, OfficeJet, JetSend, Consumer Products, and HP Professional Services.

Hewlett-Packard LaserJet

Mark consulted with HP's LaserJet division and designed the company's first secure online distribution system for HP's thousands of development partners.

Lucent Technologies

Mark worked with Lucent Corporate to specify and develop a globally-distributed content management system with an online area code-based support locator.

AT&T

Mark worked with AT&T's new spin-off IPO company and helped to create Lucent Technologies' first Web site.

1994 – **Internet Consultant** – California

With his partner, Dave Dahl, Mark conducted business seminars about the Internet and World Wide Web and, later in the year, conceived Web Associates, Inc.

1994 – **Barker Design Group** – California

As a consulting engineer, Mark created 3-D virtual and rapid prototypes and selected and managed manufacturers.

1993 - **Kilovac** – California

Mark helped Kilovac establish a seamless, 3D design-to-manufacturing process for developing high-performance plastic housings for F-22 Stealth fighter planes.

1992 to 1993 - **Biotek Solutions** – California

Mark developed an in-situ-hybridization oven for Biotek Solutions' robotic DNA testing system. He worked with the company's research chemists to generate system requirements, develop prototypes, and produce the product.

1987 to 1991 **Novare Engineering** – California

As an Applications Engineer, Mark was responsible for demonstrating, training and implementing CAD/CAM and CAE systems for medical and aerospace engineering companies. His role included evaluating and optimizing designs and manufacturing processes.